



Bryant



**Bryant has a long history of imaginative planning and innovation. The College has constantly met the changing needs of the business world it is pledged to serve. It is a most dependable source of highly qualified candidates for top management positions. A recent Chamber of Commerce survey indicated that more than 5,000 Bryant College graduates are employed by leading corporations in the Greater**

**Providence area alone.**

**In 1967 Bryant College received an outright gift of 220 acres of prime property in Smithfield, Rhode Island, from Earl S. Tupper, founder and former president of Tupperware Company. The land, along with the historic Captain John Mowry homestead buildings, was valued at \$300,000 and gave the final impetus needed to set in motion Bryant College's plans for a full-scale development program, a program to best guarantee a second "century of progress."**

**In making the gift, Earl Tupper praised Bryant as a school that "... provides a type of education that is very much needed. You like to give something to a college like that."**

**In order to carry on and even improve this proud tradition, we have taken steps to further improve Bryant as a center of learning second to none, both in the preparation it will give to the business student and in the services it can render to the business community of Rhode Island and the nation.**

**Ground was broken on April 15, 1970, and construction is already proceeding at a rapid pace toward the scheduled campus opening in the fall of 1971. At that time some 1200 students will take up residence in brand new and very attractive quarters, while another 1000 will begin commuting from numerous surrounding communities in Rhode Island, Massachusetts and Connecticut. It is expected that within a few years the College will reach a capacity enrollment of 2500 day students, with facilities for enrolling a like number in the Evening Division. Basic design of the campus and its structures allows for ample additional growth in future decades.**

**It is our hope that upon examining the materials we have enclosed in this brochure, you will come to better understand the programs offered by Bryant College and the students it prepares, to appreciate the strengths of its faculty, and to become as enthusiastic as we at Bryant are about our epoch-making move.**

**If you are concerned with the development of future generations of men and women going into business, we feel you will want to accept a financial share of Bryant College's far-reaching investment.**

**Charles B. Cornelius  
Chairman of the Board of Trustees**



**"If I were 21 again and had this knowledge to face the future with hope instead of frustration; if I were really serious about coming to grips with today's great problems, even at the risk of creating some new ones, I would cast my lot with American business and industry. This is the force in our society which has proved its creativity in solving problems. I would choose business now, as I did 40 years ago, because I am certain I would find in it the very best opportunities to deal effectively with the issues affecting the quality of life."**

**W. W. Keeler  
Chairman, National Association of  
Manufacturers, and Chairman and Chief  
Executive Officer, Phillips Petroleum  
Company**



**It is an honor to be the President of Bryant during this eventful time. The new campus will provide opportunities for growth and development to challenge our most imaginative and creative people. The new facilities will permit a substantial increase in enrollment but I am far more intrigued by the opportunity for our professional growth.**

**Our young people are demanding that their training be more relevant. This proposition is a primary objective of my administration at Bryant.**

**This is not an easy time financially for a private non-profit institution but the continuation of this type of college is imperative to maintain the pluralistic system of education in our society. Our young people must always have the opportunity to choose between a tax-supported public institution and a private school. Our educators must always have the opportunity to determine the best means of imparting knowledge.**

**The continuation of this system requires the interest and support of alumni, friends and the corporate community. I earnestly ask for your involvement.**

**On behalf of my colleagues, I pledge our diligent efforts to bring to reality the full potential of Bryant.**

**Harry F. Evarts  
President**



## Bryant College: The Blueprint of the Future

- A. Dormitory Village
- B. Parking Area
- C. Circular Drive
- D. Student Center
- E. Administration Area
- F. Domed Center Space
- G. Auditorium
- H. Library
- I. Classrooms & Faculty Offices
- J. Gymnasium



**/Bryant College**  
**Providence, Rhode Island**

## Foundations for an Historic Future



Approximately 10 miles from the State Capitol to the northwest on the Douglas Pike (Route 7), and shortly after crossing George Washington Highway (Route 116) in Smithfield, the motorist may turn into a 220-acre tract of beautifully wooded land and drive to the crest of a saddle-like ridge affording panoramic views of a quiet valley to the southwest and Stillwater Reservoir to the south.

The land is the former site of the Tupper Estate, with landmarks dating back to the early eighteenth century; by the fall of 1971 it will have become the scene of an ultra-modern college campus and the new home of Bryant College.

Each feature of the new Bryant campus is designed to enhance the present investment with every foreseeable opportunity for future growth and accommodation. The land itself, providing ample room for expansion in all areas of campus activity and involvement; the new concept of multi-contact college life embodied in the "Unistucture," which stresses the implications of a society ever more communicative and complexly organized; the unlimited opportunities for expanded contacts with the Rhode Island business community, through extensive parking and multiple seminar-workshop facilities, in addition to new exchanges with neighbor states through extraordinarily good major highway access.



Frank A. Delmonico  
*Vice President for  
Business Affairs*



Dr. Joseph H. Hagan  
*Vice President for  
Public Affairs*





The "saddle" area of the prominent ridge, some 400 feet above sea level and running north and south through the property above historic Mowry Road, will be the focal point of the new campus. The College's architectural showpiece and planned center of academic, administrative and student social activities will be so situated as to derive maximum advantage from sun exposure and other weather conditions, to provide outstanding convenience for vehicular and pedestrian traffic, both public and on-campus, and to serve as a kind of transmitting station for the astonishing energies which a 21st-century college community may be expected to generate.

**Principal components of this "Unistructure" will be**

— **A Domed Center Space . . .** serving as the hub of all campus life and crossroads for links with the off-campus community. A casual-style main lobby-under-glass will function as an informal lounge, an indoor garden, and, on occasion, as an assembly area for the entire college community.

— **A Student Union Complex . . .** featuring a dining area to seat 800, a snack bar for 300, and a faculty and staff dining room for 250, all with views to the campus' south slope. The area will also include an indoor swimming pool, locker rooms, game rooms, special student meeting rooms, bowling alleys, and lounge and music rooms.

— **A 100,000 Volume Library . . .** with special group study and typing facilities and 800 individual reading stations. Extensive reading-room space will also benefit from the southern slope's lighting and view.

— **A Self-Contained Academic Environment . . .** consisting of 55 classrooms, including science laboratories and special equipment areas; 2 lecture halls, each with a capacity of 100; offices to accommodate faculty members; and an auditorium to seat 500. The classrooms, offices, and library will, of course, be available to Bryant's Evening Division and thus maximum use of these facilities will be assured.

— **An Easily Accessible Administrative Office Area . . .** providing adequate space for all departments and inter-departmental functions, and including a career library for student guidance, a book store, bank, post office and facilities for printing and duplicating.

— **Of Special Interest to the Corporate Community . . .** individual conference rooms will be available to business officials for the purpose of interviewing Bryant students interested in exploring career opportunities.







**Bryant's Unistructure will be one of the largest academic buildings in the United States. Completely glass walled, it will provide 212,000 square feet of floor space on three levels, measuring some 544 feet long by 288 feet wide. But more important than its physical size, the Unistructure is designed to serve the academic and social dimensions of the future, to be an adjustable vehicle for the growth of Bryant College as it moves from its more than 100-year-old tradition into a new and exciting era of development.**

**Some 200 feet to the southeast, in striking contrast to the concentrated atmosphere of the Unistructure, a more casual complex of four-story dormitory buildings will provide living quarters for some 1200 resident students. Provision for units consisting of a living room and three bedrooms to accommodate six students will help to insure more personalized living throughout the dormitory complex. Moreover, each four-story structure will have a central lounge and study areas, and one of the residence halls will include a 14-bed infirmary, complete with examination and treatment facilities, as well as nurse's quarters.**







Convenient and more private access to the residence area will be available by way of a special secondary roadway branching off the main campus drive and winding through existing stands of trees to the John Mowry Road. A resident-student parking lot will provide parking for 800 cars.

To the north of the Unistructure and within easy access of the larger "public" parking lots (with capacity for another 1200 cars), a 32,000 square-foot college gymnasium will provide ample recreational opportunities. Basketball may be played before 2,700 spectators and plans will allow for future expansion of facilities to include an Olympic-size pool. The facility will be capable, also, of accommodating some 4,000 persons for public convocations and various other events. The building will contain Physical Education classrooms, athletic offices, lockers and showers for students and faculty.

North again from the gymnasium, and to the northeast, well apart from the campus' vortex, outdoor facilities will include baseball, track and soccer fields, and tennis courts. Intramural playfields will probably be developed closer to the residence area, perhaps on the campus' south slope.

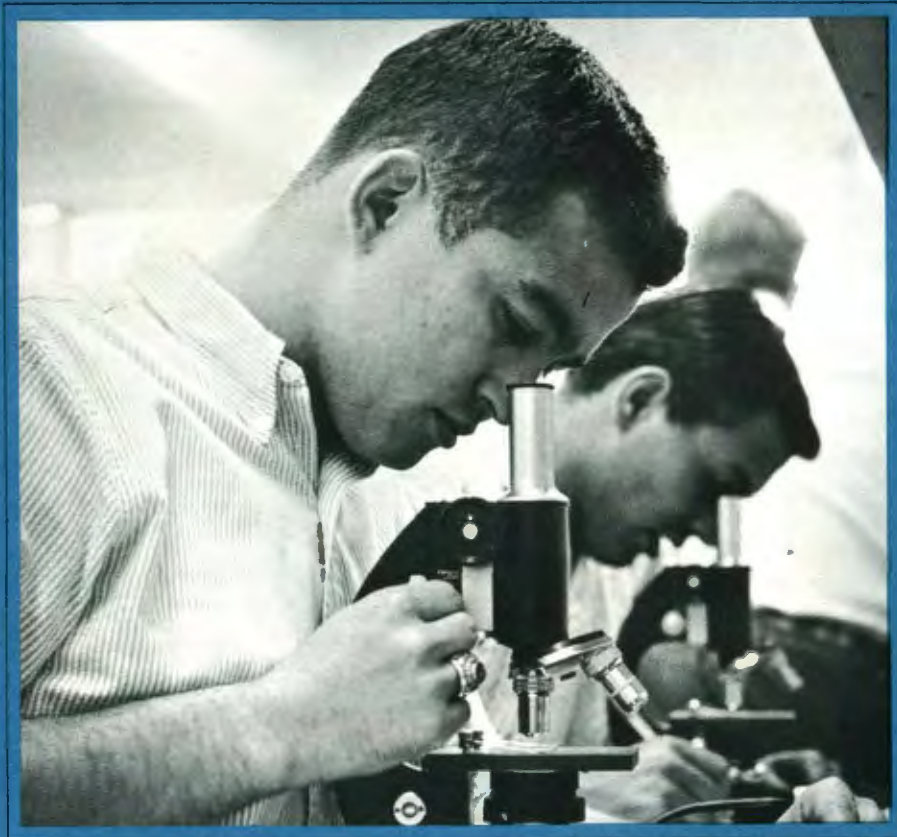
Here, then, in Smithfield in 1971, the new Bryant College will begin to shape its destiny. Certainly it will have a wonderful head start, not only by reason of its enviable traditions, but because of the beauty and inspiration of a new home already filled with the possibility and the promise of a rich return on a sound investment.



**Bryant College**  
**Providence, Rhode Island**



## Programs for Future Generations in Business



It has been said that in order to know thoroughly where one is going, one ought first to know where he has been and where he is at the moment of departure. Bryant College, proud of its achievements over more than one hundred years in the Greater Providence community, stands currently at a crossroads in its history and looks with confidence along the road it has elected to travel in order to best insure its continued and solid development.

In 1863 Bryant educated young men in the clerical skills needed to take up apprenticeship in the small businesses sprinkled over a new country whose economy was predominantly agricultural. As the Industrial Revolution made its impact felt, Bryant adjusted to provide a more specialized business education, along with teaching of basic skills, and by 1916 it had become one of the pioneers among degree-granting institutions of business learning. Another stage was attained over the next several decades as Bryant increased its concentration on training of sophisticated business leadership, while continuing to offer a secretarial program. In 1949 the College became a non-profit institution operating under a Board of Trustees, and in 1964 it received the accreditation of the New England Association of Colleges and Secondary Schools. Always, in more than a century of progress, Bryant has shown a readiness to recognize and to pursue whatever changes and adjustments were necessary to fulfill its overriding purpose: meeting the needs of the business community in the best way possible.







Today, Bryant College offers a program as much distinguished by its balance as by its academic excellence. Leaving the more restrictive areas of applied business training to the myriad junior colleges and institutes available in almost every urban center, Bryant strives to prepare and equip the potential business leader, the man who will be called upon not only to manage a responsible share of business enterprise, but to move about successfully in a world of executives largely college educated.

The Bryant College graduate of today receives a minimum of 50% of his credits in the liberal arts, while at the same time pursuing the most intensive training in any of 11 major fields of Business Education. In this way he is thoroughly prepared for the demanding responsibilities and complexities of business life today.

Present strengths notwithstanding, Bryant is looking already to the rapid and dynamic changes that a new century, and indeed a new age, will soon be imposing. Some of these we may sketch and suggest here; others we can only guess about. But one thing is clear from the past, evident in the present, and resolved for the future: Bryant will change and change again, whenever and however necessary, to insure the continued success of its historic reason for being: "The fulfillment of the needs of the business community, in the best way possible."

**BRYANT MEN AND WOMEN OF TOMORROW WILL IN ALL PROBABILITY:**

**Be equipped to handle any variety of business problems with the most thorough management expertise;**

**Be expert in the control and betterment of man's environment, through latest ecological know-how;**

**Be alert to the multiple and well-advertised failures of The System, without allowing the precious heritage of American free enterprise to fall prey to anarchist radicalism;**

**Be engaged not only in exploring but in *solving* the great problems of world hunger, war and prejudice, crime, and drug addiction;**

**Be both the catalyst toward and the prudent manager of the inevitable processes of man's growth toward self-identity in an expanding world.**

**Dreams don't always come true. A good dream is made to happen by imaginative planning and courageous execution. The Bryant College man and woman of the future will not just "happen" to be business leaders in the new age. They will be the result of a carefully devised program of preparation . . .**







**When the Bryant student arrives in Smithfield, he will be in an enviable position (in contrast to many of his college-bound contemporaries) in that he will arrive with a clear and initial sense of purpose to pursue a business career as a qualified leader.**

**While at Bryant he will receive the fundamental orientation and current technical qualifications needed to develop a solid sense of business poise, coupled with the creativity and adaptability that will be more than ever an indispensable component of the free enterprise system. He will absorb the less tangible ingredients that are essential in the training of the competent business manager, whether he concentrates his efforts in the area of production or finance or distribution. The Bryant graduate will not so much be a man who knows everything about something, nor yet something about everything, but a manager who knows how to go about finding out what to do and how to get it done.**



William C. Smith  
*Vice President for Student Affairs*



**He will, then, be alert to problems of the future, whatever they may prove to be. He will be an inventor and innovator, as well as a follower of sound business traditions. He will look, and then leap too. He will not fear constructive change; he will have long since taken it for granted as a characteristic of forward growth and prosperity at every level. He will be socially aware as well as industrially competent; he will live out the truth of Henry Ford's profound observation that . . . "Improving the quality of society is nothing more than another step in the evolutionary process of taking a farsighted view of return on investment."**

**To venture and to gain: this is the goal of the Bryant student and the Bryant College program "... to fulfill the needs of the business community in the best way possible."**



**Bryant College**  
**Providence, Rhode Island**



Those Who Teach to Serve the Business World



**Bryant College owes its present strength to a confluence of many forces. Certainly one of the most prominent among them is its faculty.**

**In all but a few cases, faculty members have either attained or are pursuing terminal credentials in their fields of concentration. Of nine members of the Economics Department, for example, three are Ph.D.'s, three are Ph.D. candidates, two are M.B.A.'s, and one is an M.A. with 15 years of business experience as an economist.**

**Other departments, too, include persons holding doctorate and other terminal credentials in sufficient numbers to establish a variety of graduate business programs. The first of these programs, a Master of Business Administration degree, was inaugurated in September, 1969. It is anticipated that the facilities of the new campus with its potential for development will lead to rapid expansion of the graduate program.**

**Other hallmarks of competence evident throughout the faculty are memberships in academic associations, contributions to professional publications, and frequent attendance at conferences and seminars.**



*Dr. Thomas A. Manion  
Vice President for Academic Affairs  
Provost*









**Academic competence, in Bryant's tradition, is given substance and lustre by the rich backgrounds of business experience enjoyed by faculty members. The "ivory tower" approach, perhaps excusable to a degree at other institutions of higher learning, is given no place at Bryant, where emphasis must be placed on a practical grasp of management principles and sensitivity to actual business trends. Many faculty members held positions of high corporate responsibility before taking up careers as academicians, which led them to Bryant. Many others, in fact most of those engaged in business instruction at Bryant, are active, either privately or by professional association, in the very areas wherein they teach; they are practicing CPA's, specialists in economic problems, attorneys-at-law, and consultants in a host of special areas, such as personnel management, law enforcement, and investments. All faculty members are encouraged, both as a matter of official policy and through programs of special compensation, to involve themselves as much as possible in direct contacts with the non-academic community and its areas of concern.**

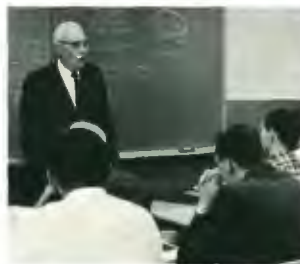


Recently, a 15-week seminar and information workshop was conducted at Smithfield High School, under the auspices of Bryant College's Evening Division, for training in techniques of drug addiction detection; 3 credits for teacher certification were awarded to 140 secondary and elementary school teachers and administrators who enrolled in the course.

In its mission to train young candidates for a successful career in business, Bryant's faculty offers a wide variety of fields of concentration and emphasis.

Highest among the College's ideals, however, and the acknowledged touchstone of its past success, is an unwavering fidelity to good teaching. This tradition of emphasis on effective communication is probably the single most plausible explanation of why more than 70% of all business education teachers in Rhode Island secondary schools are Bryant College graduates.

Most assuredly, Bryant's faculty, with the move to Smithfield, will continue to cherish such a rewarding ideal. Moreover, improved facilities for faculty-student "encounter" available at the new campus should do much to strengthen and enrich the established Bryant tradition of excellence in teaching.







The competence level of the faculty, already impressively high, will undoubtedly see still greater improvement, not only by reason of the expansion of the graduate program and the new facilities for research, but also because of the prestige that will inevitably accrue to Bryant upon the establishment of endowed chairs for business and academic lecturers, a significant feature of our Educational Design for the 21st Century program.

The most modern campus conceivable would be, without a good faculty, little more than an exercise in architectural and landscape dreaming. It will be up to Bryant's faculty, perhaps more than to any other source of influence, to bring the needed vitalities and energies out to the new campus, to see to a successful "transplant" of Bryant's best traditions, and to guarantee the continuance of Bryant as a Class A "college of the future." Bryant is confident that its faculty will, in fact, rise to meet all these challenges successfully.



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